

# 2012 Special Olympics Manitoba Draft an Athlete Sponsorship Package

In Support of



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2012 Special Olympics Canada Winter Games  
February 28th to March 3rd, 2012

## 2012 Draft an Athlete Program

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### What is Draft an Athlete?

The Draft an Athlete program is about building partnerships between athletes involved in Special Olympics and the communities in which they live, train and make us proud.

Athletes involved in Special Olympics are members of our community. That makes the Draft an Athlete program an investment in the community. It provides a shared experience in sport and athlete development, creating a dynamic forum in which companies or individual donors can draft athletes to ensure they experience success not only in sport but also in life.

Special Olympics Manitoba is dedicated to enriching the lives of Manitobans with an intellectual disability through active participation sport. With more than 2,000 athletes and 700 volunteers and coaches, Special Olympics Manitoba develops and delivers over 120 athlete-centered programs in all seven regions of the province.

### Why should I Draft a Special Olympics Manitoba Athlete?

Our athletes are thriving members of the greater community. They socialize and work alongside each and every one of us – and this is all thanks to societal and community support that they've been fortunate enough to receive.

If you're a fan of determination and inspiration, then you are already a fan of Special Olympics Manitoba. Drafting an athlete is your opportunity to support a Special Olympics athlete (or many athletes!) in your community, and become an integral part of their success.

### Why does Draft an Athlete make a difference?

- Provides a supportive environment for our athletes as they train to compete against the rest of Canada at the 2012 SOC National Winter Games
- Provides support for all sport science preparations for Team Manitoba athletes
- Provides direct financial support towards equipment, facility and competition expenses
- Creates partnerships between athletes and companies/donors

### How much of your contribution supports the athletes?

**All of it!** 100% of your contribution goes directly to cover the costs associated with all of the training and equipment that the Team Manitoba athlete requires as he/she represents both your community and Manitoba on the national stage.



## **Draft an Athlete Sponsorship**

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**As a Draft an Athlete Sponsor, Friend or Supporter, you are supporting over 65 athletes, volunteers, coaches and mission staff throughout the year as they train and compete to be the best they can be as they represent Manitoba at the 2012 Special Olympics Canada National Winter Games.**

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### **Draft an Athlete Sponsor - Value \$2000.00**

- Meet and greet opportunity with the provincial athletes representing your region
- Picture of the provincial team following the games
- Thank you letter and picture from an athlete from your region
- Team updates emailed during the games week
- A tax receipt will be issued for the full amount

\* In lieu of a tax receipt, you will also receive a corporate thank you in the Winnipeg Free Press and Brandon Sun, as well as logo recognition on the SOM corporate website and in the SOM-Winnipeg Region newsletter.

### **Draft an Athlete Friend – Value \$1500.00**

- Picture of the provincial team following the games
- Team updates emailed during the games week
- A tax receipt will be issued for the full amount

\* In lieu of a tax receipt, you will also receive a corporate thank you in the Winnipeg Free Press and the Brandon Sun, as well as logo recognition in the SOM-Winnipeg Region newsletter.

### **Draft an Athlete Supporter – Value Up To \$500.00**

- A tax receipt will be issued



## 2012 Team Manitoba – Fact Sheet

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| <b>COMPETITION:</b>                          | Special Olympics Canada Winter Games   |
| <b>SITE:</b>                                 | St. Albert, Alberta, Canada  |
| <b>DATES:</b>                                | February 28 <sup>th</sup> – March 3 <sup>rd</sup> , 2012   |
| <b>WHO'S PARTICIPATING:</b>                  | 10 Provinces and 2 Territories   |
| <b>MANITOBA ATHLETES:</b>                    | 43   |
| <b>MANITOBA COACHES &amp; MISSION STAFF:</b> | 23   |
| <b>SPORTS OFFERED:</b>                       | Snowshoe<br>Cross Country Skiing<br>Alpine Skiing<br>Speed Skating<br>Figure Skating<br>Curling<br>Floor Hockey  |
| <b>POTENTIAL OUTCOME:</b>                    | Athletes have the opportunity to be selected to the Team Canada Training Squad which will compete at the 2013 Special Olympics World Winter Games in Pyeongchang, Korea. |

## **Winnipeg Region Provincial Team Members**

### **Speed Skating**

Brittany McLeod  
Elizabeth Prendergast

### **Cross Country Skiing**

Jennifer Adams  
Darrin Gaffray  
Jason Robinson

### **Alpine Skiing**

Michael Milani

### **Figure Skating**

Katie Colomb-Fedak

### **Snowshoeing**

Ashlee McLeod  
Adam Wakeman  
David Cheyne  
Rusty Thiessen  
Leaha-Marie Van Steelant  
Jenny Noonan  
Courtney Cook  
Shane Newman  
Simon Menkis  
Maryam Heidari



## Draft an Athlete Partnership Agreement

|   |                                |                     |                   |                     |             |
|---|--------------------------------|---------------------|-------------------|---------------------|-------------|
| <b>Business Name:</b>                                   |                                |                     |                   |                     |             |
| <b>Contact Person:</b>                                  |                                |                     |                   |                     |             |
| <b>Address:</b>   |                                |                     |                   |                     |             |
| <b>City/Town:</b>                                       |                                | <b>Postal Code:</b> |                   |                     |             |
| <b>Contact Person:</b>                                  |                                |                     |                   |                     |             |
| <b>Phone Number:</b>                                    |                                | <b>Fax Number:</b>  |                   |                     |             |
| <b>Email Address:</b>                                   |                                |                     |                   |                     |             |
| <b>If specific athlete, name of the athlete</b>         |                                |                     |                   |                     |             |
| <b>Cheque or Credit? (please check one)</b>             | <b>Cheque (please enclose)</b> |                     | <b>Credit</b>     |                     |             |
| <b>If Credit Card ( please check one):</b>              | <b>VISA</b>                    |                     | <b>Mastercard</b> |                     | <b>AMEX</b> |
| <b>Credit Card #:</b>                                   |                                |                     |                   | <b>Expiry Date:</b> |             |
| <b>Would you like a tax receipt? (please check one)</b> | <b>Yes</b>                     |                     | <b>No</b>         |                     |             |

Signature: \_\_\_\_\_

***Please make cheque payable to: Special Olympics Manitoba***

***Please mail or fax before February 15<sup>th</sup>, 2012***

**Mailing Address:**  
 304-145 Pacific Avenue  
 Winnipeg, Manitoba  
 R3B 2Z6  
 Fax: 1.204.925.5635

**All sponsorship dollars stay in your region to support your regional athletes.**